

Rep Order# 8837306 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 36925

Printed: 08/09/2012 12:28 PM  
Last Received: 08/09/2012 10:22 AM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product NRCC / SCHEDULE 2  
Estimate# 2958  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/2958  
Flight Dates 09/28/2012 - 10/04/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE - SCHEDULE 2 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH  
PLEASE SEE REVISION TO LINES 3-5,11-19,21 & 24...  
ADD LINES 25-27 TO SCHEDULE...  
REVISED ORDER TOTAL IS \$76250/ 44 SPOTS  
PLEASE CONFIRM  
THANKS  
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	5A-6A		:30	\$800.00	09/28-09/28	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	2	M-TH	5A-6A		:30	\$800.00	10/01-10/04	4	1	4	\$3,200.00	
				Buyline Comment: NEWS								
	*3	F	6A-7A		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*4	M-TH	6A-7A		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

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	*5	SU	630A-8A		:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	
				Buyline Comment: SUNDAY MORNING								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	6	M-TH	9A-10A		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
				Buyline Comment: LIVE WITH KELLY								
	7	F	12P-1230P		:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
				Buyline Comment: NEWS								
	8	M-TH	12P-1230P		:30	\$750.00	10/01-10/04	4	1	4	\$3,000.00	
				Buyline Comment: NEWS								
	9	F	3P-4P		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
				Buyline Comment: ELLEN								
	10	M-TH	3P-4P		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
				Buyline Comment: ELLEN								
	*11	SU	10A-415P		:30	\$5,000.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: NFL								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*12	F	5P-630P		:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Time Changed, Comment Changed								
	*13	M-TH	5P-530P		:30	\$1,300.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

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	*14	F	530P-6P		:30	\$1,300.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*15	M-TH	5P-630P		:30	\$1,300.00	10/01-10/04	4	1	4	\$5,200.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Time Changed, Comment Changed								
	*16	F	7P-8P		:30	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*17	M-TH	7P-730P		:30	\$1,100.00	10/01-10/04	6	1	6	\$6,600.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*18	F	730P-8P		:30	\$1,200.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: INSIDER								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*19	M-TH	730P-8P		:30	\$1,200.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: INSIDER								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	20	SA	7P-8P		:30	\$500.00	09/29-09/29	2	1	2	\$1,000.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	SU	530P-6P		:30	\$450.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	22	TU	10P-11P		:30	\$7,500.00	10/02-10/02	1	1	1	\$7,500.00	
				Buyline Comment: VEGAS								
	23	F	1135P-1235A		:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
				Buyline Comment: LETTERMAN								
	*24	M-TH	1135P-1235A		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
				Buyline Comment: LETTERMAN								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*25	F	8P-9P	CSI:NY	:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*26	W	10P-11P	CSI	:30	\$15,000.00	10/03-10/03	1	1	1	\$15,000.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*27	SU	9P-10P	THE GOOD WIFE	:30	\$9,150.00	09/30-09/30	1	1	1	\$9,150.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

—REPORT TOTALS—

Report Totals: 44 / \$76,350.00

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—SALES MONTHLY TOTALS—

Sep 12: 12 / \$25,650.00 Oct 12: 32 / \$50,700.00

Sales Totals: 44 / \$76,350.00

Station Totals: 44 / \$76,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$254,500	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+